I strongly support the idea of giving consumers the choice of individual stations they want to receive. My husband and I currently pay \$15 a month for basic cable and frequently think of dropping it since it's so annoying to pay for so many stations we never watch. While cable companies argue that prices will go up, I strongly disagree. Instead, we will budget what we're willing to spend and then select the stations that fall within our budget. In an ala carte world, we would actually see some value for the money we spend on cable. As it is now, we do not. Cable companies argue there will be less choice. I disagree strongly. A choice between options you don't want is no choice at all!